

MBSCONSULTING **s t a r t u p s h i p**

6 months of free incubation for the more innovative projects

6 months of free incubation for the 3 most innovative projects

Premise

MBS Consulting is a management consulting firm with an entirely Italian partnership; it is part of a European coalition of independent companies which collaborate together in developing shared projects, while sharing the same values and way of doing business.

MBS Consulting established a strategic partnership with Speed MI Up with the aim of actively supporting startups that are incubated in SMU; it sees these startups as an interesting testing field for its consulting methods, as well as a development opportunity for its own clients, in terms of possible corporate ventures.

Aim

It is precisely with this aim of developing and promoting new projects that MBS Consulting decided to establish an award, called the MBS Consulting Startupship: MBS will offer funding for six months of Speed MI Up incubation to three particularly innovative “business ideas”.

Besides the innovative character of the business model, the evaluation criteria will also include the economic and social impact which the three business projects will be able to ensure – also in terms of “shared value” – to the broadest possible area of stakeholders.

The three projects will be chosen with irrevocable decision by MBS Consulting, from those chosen by the SMU Management Committee, in relation to the thirteenth Speed MI Up competition announcement which will open on October 2, 2018 and close on November 14, 2018.

Services offered

The same that are described in paragraph 2 of the Speed MI Up CALL FOR BIDS FOR THE SELECTION OF BUSINESSES AND STARTUPS of 2 October 2018.

Who can apply

The same that are described in paragraph 3.1 of the Speed MI Up CALL FOR BIDS FOR THE SELECTION OF BUSINESSES AND STARTUPS of 2 October 2018.

Selection

The three projects will be chosen with irrevocable decision by MBS Consulting, from those chosen by the SMU Management Committee, in relation to the thirteenth Speed MI Up competition announcement which will open on October 2, 2018 and close on November 14, 2018.

Besides the innovative character of the business model, the evaluation criteria will also include the economic and social impact which the three business projects will be able to ensure – also in terms of “shared value” – to the broadest possible area of stakeholders.

The selection conducted by Speed MI Up is described in detail in paragraph 3.2 of the Speed MI Up CALL FOR BIDS FOR THE SELECTION OF BUSINESSES AND STARTUPS of 2 October 2018.

Costs and obligations for those selected

The costs and obligations are the same as those described in paragraph 4 of the Speed MI Up CALL FOR BIDS FOR THE SELECTION OF BUSINESSES AND STARTUPS of 2 October 2018, with the following significant difference.

The three projects selected by MBS Consulting from the winners of the Speed MI Up CALL FOR BIDS FOR THE SELECTION OF BUSINESSES AND STARTUPS of 2 October 2018, will receive funding that will cover the second six months of incubation (for a total of 3,540€ + VAT per project), leaving the individual startups with the responsibility to pay for the initial registration fee (1,200€ + VAT) and the 6 monthly fees (590€ + VAT / month) of the first semester of incubation. The funding will be disbursed only if the startups have made the payments described above, regarding the first semester and registration fee.

Submitting an application

Applications are submitted by following the same procedure that is described in paragraph 5 of the Speed MI Up CALL FOR BIDS FOR THE SELECTION OF BUSINESSES AND STARTUPS of 2 October 2018.

Award ceremony for the winners

The three winners will be announced and awarded on 4 February 2019, during a welcome ceremony reserved for the winning startups of the thirteenth Speed MI Up call for bids issued on 2 October 2018.